



SPICES BOARD

(Ministry of Commerce and Industry
Government of India)

Sugandha Bhavan

N.H. By-pass

P.B. No. 2277

Palarivattom P.O.

Cochin - 682 025, India

स्पाइसेस बोर्ड

(वाणिज्य एवं उद्योग मंत्रालय,

भारत सरकार)

सुगन्ध भवन

एन. एच. बाइपास

पी. बी. नं. 2277

पालारिवट्टम पी.ओ.

कोचिन - 682 025, भारत

PUB-EXI/0008/2022-PUBLICITY

21st July 2022

CIRCULAR

Sub: Participation of Spices Board in 'World Food Moscow 2022' under MAI Assistance scheme and guidelines

Spices Board, Ministry of Commerce & Industry, Govt. of India is participating in the event 'World Food Moscow 2022' scheduled to be held during 20th to 23rd September 2022 at Moscow, Russia under MAI Assistance scheme and guidelines. Spices Board is inviting co-participation of registered spice exporters in the Board's stall. Board offers common area participation for the exporters. The conditions for the participation are listed below;

- 1) Selection will be based on First come - First Serve basis. Interested Exporters shall send their e-mail request to **publicity.sb-ker@gov.in** and copy to **prathyush.tp@nic.in** on or before 5.00 pm of 29th July 2022.
- 2) Submission of applications does not guarantee allocation of space. Allocation of space is subject to the availability and approval from the Fair Organizing Authorities, wherever, applicable.
- 3) Board will try allocating individual counter to exporters in all the fairs depending on the number of Exporters participating under Spices Board pavilion.

- 4) The selected exporter shall be provided with one Glass counter table / two chairs / Fascia Name / one branding option/brochure stand etc.
- 5) The Board will be arranging for co-participation in the Board's stall only. All arrangements related to travel, visa, boarding and lodging, local conveyance and all other expenses shall be borne by the participating exporter.
- 6) Once the exporter is selected for participation, exhibitor passes will be issued to only two officials representing the company.
- 7) Exporters can avail the reimbursement of economic airfare for participating in the fair through the Spices Board Scheme. The assistance will be 50% of the cost of air fare subject to a maximum of Rs.1.50 lakhs per annum for general category & 75 % of the cost of air fare subject to a maximum of Rs.2.25 lakhs per annum for SC/ST exporters, FPO exporters and exporters in NE region (including Sikkim & Darjeeling region) and other Himalayan States/ J& K and Ladakh, States notified ITDP areas and Islands (Union Territories of Andaman & Nicobar and Lakshadweep). For availing this scheme, pre-approval is necessary .
- 8) The Board reserves the right to make necessary changes in the terms and conditions of co participation. The decision of Spices Board regarding the allotment of space and all matters related to the co participation will be final and binding.
- 9) The interested Exporters shall share their e-mail request in the following format;

Name of the company (as per CRES)	CRES Registration number	Address	Name & designation of the company representatives	Mobile Number

Place: Kochi

[DIRECTOR] [MKTG]